



# CRWC

CLINTON RIVER WATERSHED COUNCIL

# SPONSORSHIP LEVELS

Yes! We want to be a Premier Sponsor

## Premier Events Sponsor \$5,000

As a Premier Sponsor, your company will receive recognition at all CRWC events (Annual Zoo Walk, Crafts on the Clinton, Annual Meeting and River Day) including, name/logo on all 2022 event signage, t-shirts (when applicable), website, CRWC newsletter, social media and press release recognition.

Premier Event Sponsorships are broken down as follows:

**\$2,500: Crafts on the Clinton:** Logo placement on CRWC website, event banners, recognition in all event publicity (press, social media, posters, etc.), logo on event souvenir glass, recognition in CRWC quarterly newsletter and 10 event tickets.

**\$1,000: Walk on the Wild Side:** Your logo highly visible on event merchandise and the official event t-shirt worn by all participants and volunteers. Company recognition on CRWC website, event banner, in media releases and event distribution materials. Includes (10) zoo admission tickets.

**\$500 Annual Meeting:** Eight-foot exhibit table at the event, logo on signage and promotional materials, and (8) event tickets.

**\$500: River Day:** Supports planning and execution of River Day promotion. Recognition on press releases, social media, flyers, CRWC newsletters and program website.

**\$500:** Dedicated towards the fundraiser that is in the most need of additional funding

Yes! We want to be a 50<sup>th</sup> Anniversary Sponsor

## 50<sup>th</sup> Anniversary Sponsor \$10,000

As a 50<sup>th</sup> anniversary sponsor, your company will receive recognition on all CRWC 50<sup>th</sup> events in addition to our staple events (Annual Zoo Walk, Crafts on the Clinton, Annual Meeting and River Day) including, name/logo on all 2022 event signage, t-shirts (when applicable), website, CRWC newsletter, and social media & press release recognition.

Premier Event Sponsorships are broken down as follows:

**\$3,500: Crafts on the Clinton:** Logo placement on CRWC website, event banners, recognition in all event publicity (press, social media, posters, etc.), logo on event souvenir glass, recognition in CRWC quarterly newsletter and 14 event tickets.

**\$3,000: Walk on the Wild Side:** Your logo highly visible on event merchandise and the official event t-shirt worn by all participants and volunteers. Company recognition on CRWC website, event banner, in media releases and event distribution materials. Includes (25) zoo admission tickets.

**\$500 Annual Meeting:** Eight-foot exhibit table at the event, logo on signage and promotional materials, and (8) event tickets.

**\$1,000: River Day:** Supports planning and execution of River Day promotion. Recognition in press releases, social media, flyers, CRWC newsletters and program website.

**\$2,000:** Dedicated towards the fundraiser that is in the most need of additional funding

**AND recognition on all 50th events including but not limited to:**

Spring Nature Hike, May 2022

Fly Fishing Workshop, May or June 2022

Paddling Workshop/Recreational Paddle, August 2022

Summer Nature Hike, August 2022

Fall Nature Hike, October 2022

Adopt-A-Stream Summit & Volunteer Appreciation breakfast, November 2022